



Executive Committee - Tehama County Solid Waste Management Agency
September 7, 2017
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Smart Business Alliance Quarterly Update

Requested Action:

This item is for informational purposes only. No further action is required.

Financial Impact:

Background Information:

The Tehama County Smart Business Alliance (SBA) is a voluntary incentive program for Tehama County businesses, non-profits and government entities to engage in waste reduction, reuse and recycling in the workplace.

Current SBA members, new and existing, are as follows:

- Sears Hometown Store
- Cabernet Apartments
- Bud's Jolly Cone
- Masami Cattle Ranch Inc. Of Corning
- GreenWaste of Tehama Hauling Operations - Gold level
- Valley Vet Clinic - Silver Metal
- Dandy Lions Children's Shop - Platinum Level
- Washington Court Senior Housing - Gold level
- Oak Park Manor - Gold level
- The Window and Door Shop - Gold level
- Nu-Way Market - Gold level
- Comfort Inn - Gold level
- Poor and the Homeless Sale House
- Rockin' R Restaurant
- Riverview Manufactured Home Community, LLC
- Lake California POA
- Dale's Carpet & Design
- Corning City Hall & Fire Department
- Sportsman Lodge

- Red Bluff RV Park
- AlSCO, Inc.
- Gateway Mobile Home Park
- Island Park Mobile Home Park
- Villa Roma
- Villa Roma II
- Crown Cleaners
- F.C. Bickert
- Heritage RV Park - Corning
- Green Waste of Tehama - Landfill
- Sacramento River Discovery Center
- Round-Up Saloon
- Red Bluff Library
- Corning Library
- Los Molinos Library
- Red Bluff Chamber of Commerce
- Red Bluff Round-Up Association
- Red Bluff Bull & Gelding Sale Office
- Prime Cinemas
- Red Bluff Healthcare Center
- Red Bluff Interiors
- Bridgeway Community Church
- Dutch Bros.

The SBA program was developed by Agency staff in preparation of Assembly Bill 341, known as the Mandatory Commercial Recycling law. The SBA program fosters a positive relationship between local businesses and the Agency. The SBA provides businesses with recycling options that make financial sense. Agency staff continuously encourage businesses to recycle and have promoted the program to businesses through informational flyer mailings and in-person outreach. By joining the SBA, businesses gain community recognition for their efforts. Partners appreciate the assistance in complying with the Commercial Recycling mandate.

AB 341 requires any California business that generates four or more cubic yards of commercial solid waste per week or is a multi-family dwelling of five or more units to recycle. The law requires local jurisdictions to inform their businesses, public entities, and multi-family complexes of the state mandate to recycle. The SBA program helps the Agency meet its informational requirement and generates diversion data for reporting purposes.

It is important to note that, while the Smart Business Alliance may have 42 members, the County's AB 341 compliance rate has risen from 42.8% in 2013 to 66.5% in 2015 and 71.4% at the close of 2016.